

UNITED WAY EXPANSION IN INDIA INITIATIVE 18 MONTH PROGRESS REPORT

In order to positively impact the most number of lives, we must act collectively as communities for changing the conditions that affect people. We must deal with the root causes of these issues, and work together to achieve the greatest results. United Way does this by working on the most compelling common issues and identifying 'impact' strategies that improve lives. – Barry Griswell, Chairman, Principal Financial Group

What is United Way?

United Way is a global network of locally governed not-for-profit member organizations in 47 countries and territories whose members work to create long term solutions to local Human needs.

Community Leaders identify and prioritise local needs, generate and distribute resources for mission-centered work, help improve the effectiveness of the non profit sector, and enhance service delivery.

This work happens primarily at the local level, where community needs and opportunities are best understood by local volunteer leaders. Through its commitment to and demonstration of Effectiveness transparency and accountability, United Ways are able to raise over U.S. five billion dollars worldwide which are applied to create greater local community impact.

PHASE I: BANGALORE, DELHI, HUBLI-DHARWAD

1. Recruitment of Volunteers and Training

Board volunteer recruitment involves liaising with all stakeholders in the community and obtaining their engagement and commitment to the mission and values of United Way. The Volunteer Boards for Bangalore, Delhi and Hubli-Dharwad include local business and community leaders, Country Heads of large corporations and local NGOs. United Way training was provided to these Board Volunteers earlier in 2008 to help them determine the design, structure and strategies for their United Way.

2. Board Meetings and Registration

Follow up meetings of the Board for each of these cities have been ongoing. The Boards have elected the Chairperson and officers. Pro-bono and in-kind support have been identified. The registration

documents for Bangalore and Delhi were completed and submitted. Hubli-Dharwad finalized the registration documents, ready for submission in September.

3. United Ways in Bangalore and Delhi Open Doors!

United Way of Bengaluru and United Way of Delhi are now independent entities, open for business. The executive directors have been hired and trained. The first formal board meetings have discussed 2008 – 09 strategic plan and immediate next steps. The websites are under construction.

4. Building for Sustainability - Ongoing

- United Way of Hubli Dharwad is in the registration process. Executive search in progress.
- 'Revenue model' have been created and fundraising tools and Budget for first 3 years of operations have been drafted and discussed by the respective Boards.
- The Community Investment verticals have been discussed and finalized, and the fund raising effort is in progress, led by the volunteer Board.
- Corporate heads and business leaders represented on the board have committed to seed support and conducting workplace giving and volunteering programs.
- A fund raising, publicity and public relations event is planned for November 2008 in all three cities to formally launch their local United Ways.

PHASE II: CHENNAI, HYDERABAD, KOLKATA AND PUNE

- UWI team met with several community leaders in Chennai and Kolkata to identify the need for and sustainability of United Way in these communities. They also met the US Consul Generals in the respective cities and received positive feedback.
- Multinationals such as Bank of New York Mellon, Caterpillar, Hardy Oil, John Deere Megasoft, Microsoft and Samsung etc. have expressed an interest in supporting establishment of United Ways in the Phase II cities.
- Identification and recruitment of Founding Board members in these cities is in progress.
- Timeline for establishment of these four United Ways is end of 2009.

The United Way Leadership Council for India

Nishith Acharya, Executive Director,
The Deshpande Foundation, Boston, MA

Sheela Murthy, President, Founder and Managing
Attorney, Murthy Law Firm, Owings Mills, MD

Hemant Goradia, President
Vinmar International, Houston, TX

Sunil Wadhvani, Chairman and Co-Founder
iGate Corporation, Pittsburgh, PA

Barry Griswell, Chairman
The Principal Group, Des Moines, IA

Suku Radia, President
Bankers Trust of Iowa, Des Moines, IA

Bill Matassoni, CEO, Owner
Managed Business Institute, New York, NY

Anurag Varma, Of Counsel
Patton Boggs LLP, Washington DC

GLOBAL STANDARDS FOR UNITED WAY ORGANIZATIONS

Global Standards for United Way Organizations are clear international principles and operating guidelines for United Way's community building work worldwide. These Standards describe ideal practices in all the areas most important to the United Way mission including:

- **Financial Accountability and Transparency**
- **Community Leadership**
- **Volunteerism**
- **Resource Mobilization, and more**

By operating according to shared understanding of the nature, mission and competencies of United Ways across all countries, donors, partners and other stakeholders are assured of the credibility and competence of their own local United Way.